



It has been my great pleasure to be part of a number of golf days organised by Barry Bradford for MS research. Over the years I have participated in many golf days and found they have ranged significantly in achieving the goals of the corporation or charity.

The key to an excellent golf event is clear goals, organisation and contacts. Barry excels in these. Rather than approaching them simply as a keen golfer, he organises golf days as a professional project manager. No detail is missed. This means the success of the event is locked in prior to the day.

At a golf day I attended in 2005, organised by Barry, the guests and celebrities were met by torrential rain, a golf organiser's worst nightmare. But not only did the day go on, the participants (barring Australian cricket great Mark Taylor who reckoned the bar looked better) played on. The dinner was a huge success, raising significant funds for MS and the rain turned into a source of great stories.

Put simply, Barry Bradford runs a great golf day.

A handwritten signature in blue ink, appearing to read "Paul Clitheroe".

Paul Clitheroe
Chairman Money Magazine

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